

# PLANETIC

Technology platform to  
foster ICT adoption

Ayuda PTR2024-002846 financiada por



# WHAT IS PLANETIC?

It is a scientific and technological innovation ecosystem bringing together Spanish industry and academia around digital technologies as a whole (software, services, micro-nanoelectronics, infrastructures, etc.).



# OUR OBJECTIVES



Define the medium-term R&D&I challenges in digital technologies



Represent the R&D&I of the Spanish digital technologies sector



Promote the use of digital technologies in vertical sectors

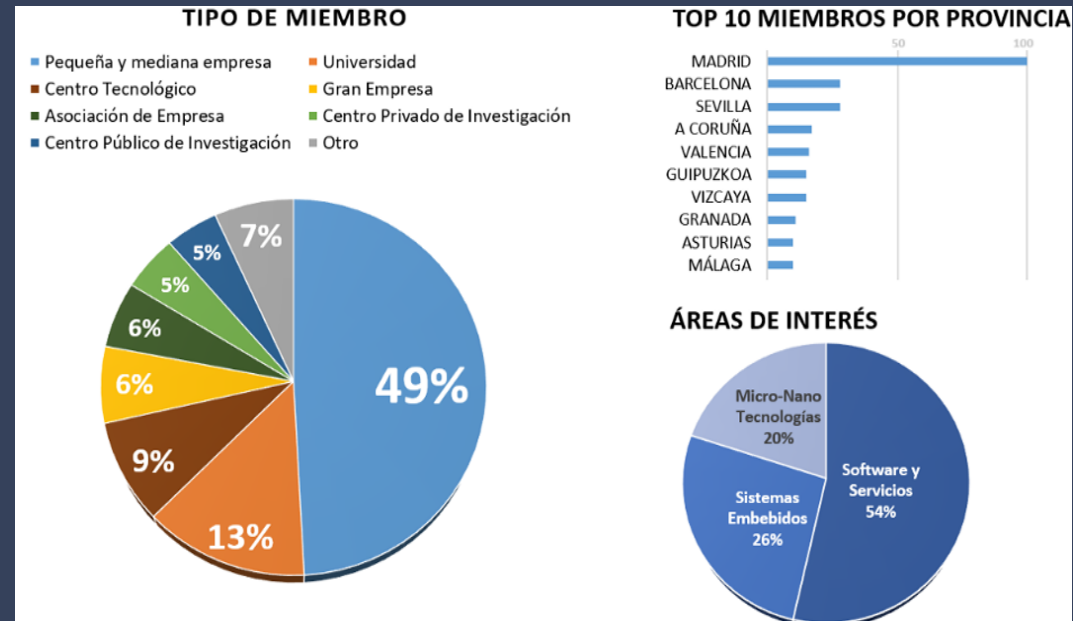


Increase the visibility of the Spanish digital technologies sector in Europe and globally

PLANETIC is made up of **340 members** connected through a network that drives digital innovation from science, technology, and industry.

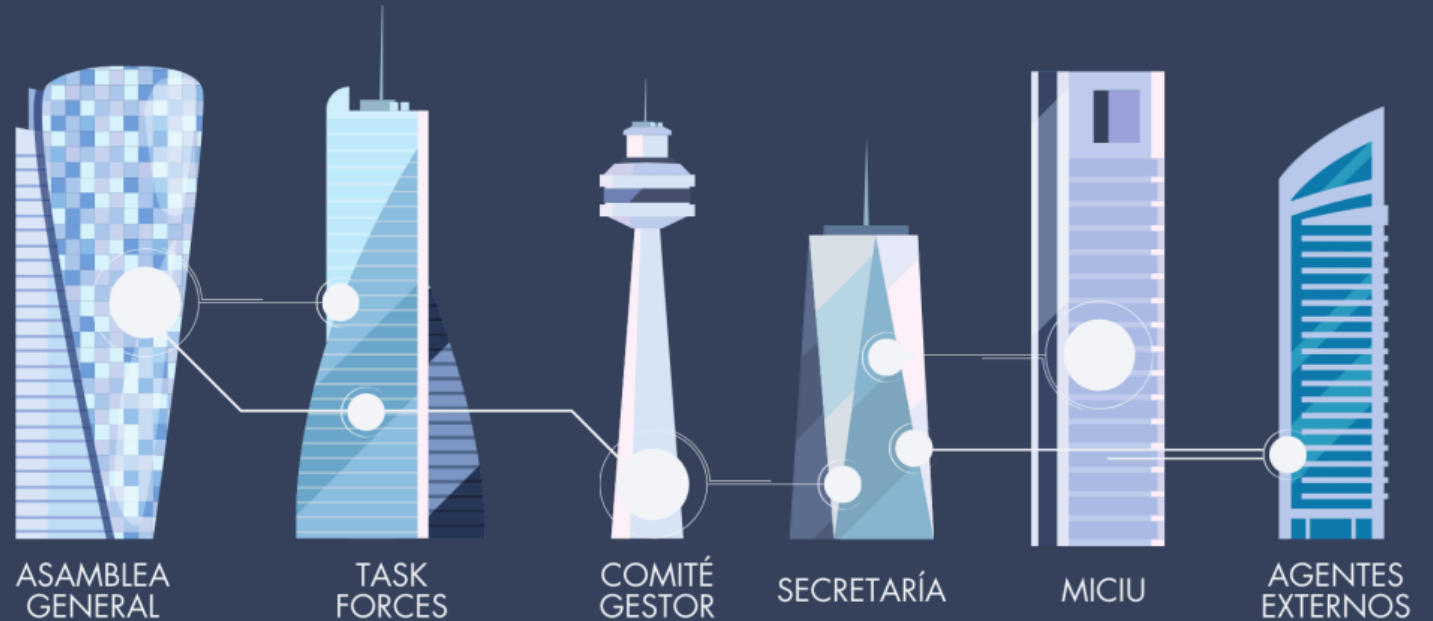


A community of SMEs, technology centers, universities, and key players in software, micro- and nanoelectronics, embedded systems, and more.



# A FLEXIBLE GOVERNANCE MODEL

PLANETIC has a flexible governance model designed to adapt to the real needs of the platform and its members.





# STEERING COMMITTEE 2023-2026

United by innovation, driving the technological future together

 **ANYSOLUTION**

*PRESIDENCIA*

**mia.as**  
Advanced Systems

  
**BluSpecs**

**SMEs**



 **SAFRAN**  
**Schneider**  
Electric

**LARGE COMPANY**

  
**ALICANTEC**  
Bienestar tech en una provincia única

**ASSOCIATION**

 **CTIC**  
Centro Tecnológico

**CNM**   
Centre Nacional de Microelectrónica IMB

 **[FIDESOL]**

  
**ITI** INVESTIGATE  
TO INNOVATE

**TECHNOLOGICAL CENTERS**



**POLITÉCNICA**



**UNIVERSIDAD  
DE GRANADA**

**UNIVERSITIES**

# STRATEGIC AGENDA

The Strategic Innovation and Research Agenda (SIRA) sets the R&D&I challenges in the field of digital technologies, aligning them with national and European plans to drive innovation and sector development.

This agenda is continuously updated to ensure that the challenges remain relevant and aligned with socioeconomic and technological priorities.

Its development involves the active participation of a wide range of sector stakeholders, including academics, researchers, industry professionals, and public bodies.

**DOWNLOAD**



# OUR TASK FORCES



## SMART CITIES

This Task Force focuses on identifying and addressing urban challenges through digitalization. Its main activities include knowledge sharing among members, collaboration with Smart Cities networks, seeking national and European funding opportunities, and disseminating technologies to tackle these challenges.



## COMPUTACIÓN CUÁNTICA

This Task Force aims to share knowledge about Quantum Computing, understand its market potential, and promote its integration into companies' innovation agendas. Its main activities include training, identifying R&D priorities, seeking funding opportunities, and raising awareness among business users and other key value chain actors.



## IA & DATOS

Disseminate technological and regulatory updates on data strategy and AI within the PLANETIC community, supporting adoption through initiatives like Gaia-X Spain Hub. Develop a communication plan and increase PLANETIC's visibility in Data and AI at national and international levels.



# CROSS-PLATFORM INITIATIVE

## DATA SPACES AND AI

The Cross-Platform Initiative on Data Spaces and Artificial Intelligence, driven by PLANETIC, is a national multisectoral proposal responding to the growing demand in these fields.

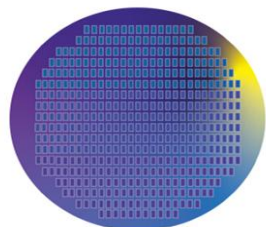
It addresses technological, legal, and ethical challenges, promoting multidisciplinary collaboration around technologies such as AI, HPC, Cloud, IoT, and cybersecurity, applied in key sectors like energy, health, and food.

Aligned with the European data and AI strategy, it aims to position Spain alongside European initiatives, fostering new business opportunities based on the value of shared data.



# COLLABORATIONS

NATIONAL AND  
INTERNATIONAL



## EVENTS



PRIMERA CUMBRE DE  
ESPACIOS DE DATOS:  
GAIA X ESPAÑA



# COMMUNICATION



## WEBSITE



[www.planetic.es](http://www.planetic.es)

## SOCIALMEDIA



## WEEKLY NEWSLETTER

The newsletter provides up-to-date and relevant information about the ICT sector, including:

- Calls for proposals
- Events
- Information

**SUBSCRIBE!**





# WEBINARS & EVENTS

With current and highly relevant topics

**WEBINAR**

 FECHA  
08.04.2025

 HORA  
12:00 - 13:00



REGÍSTRATE GRATUITAMENTE

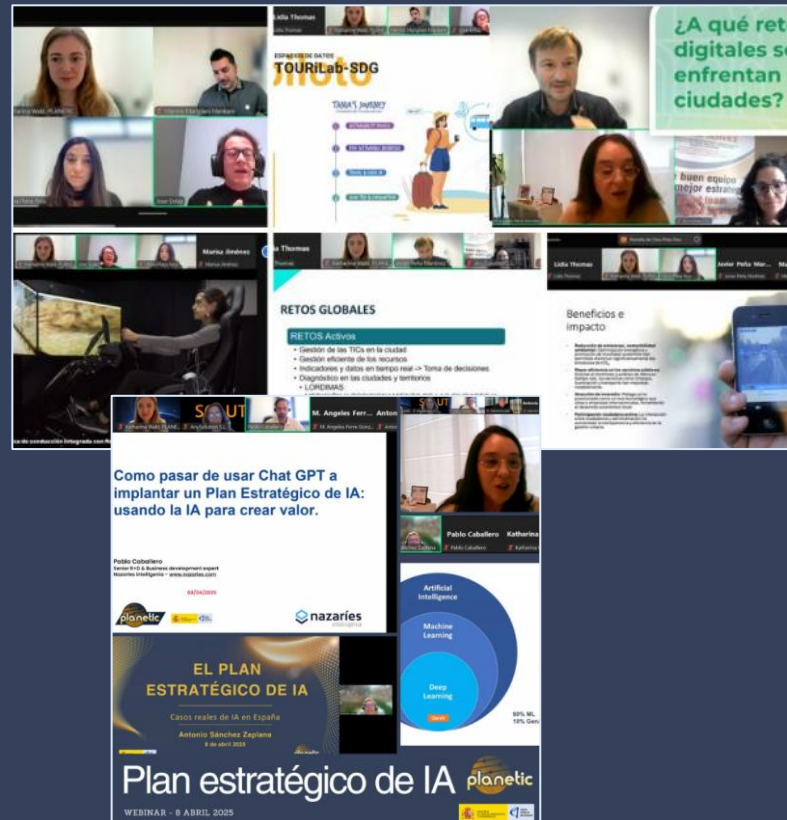
## Más allá de ChatGPT: Cómo implementar un plan estratégico de IA

**Pablo Caballero**  
Senior R&D  
Specialist & BD  
en Nazaries  
Inteligencia

**Antonio Sánchez Zaplana**  
Presidente de  
AlicanTEC,  
Vicepresidente  
de PLANETIC

EN COLABORACIÓN CON





¿A qué retos digitales se enfrentan las ciudades?

EXPRESIÓN DATOS  
TOURLab-SDG

¿A qué retos digitales se enfrentan las ciudades?

RETOS GLOBALES

RETOS Actuales

- Gestión de los TICs en la ciudad
- Gestión eficiente de los recursos
- Indicadores y datos en tiempo real -> Toma de decisiones
- Organización en las ciudades y territorio
- LIDERAR

Beneficios e impacto

Como pasar de usar Chat GPT a implantar un Plan Estratégico de IA: usando la IA para crear valor.

Artificial Intelligence

Machine Learning

Data Learning

EL PLAN ESTRATÉGICO DE IA

Casos reales de IA en España

Antonio Sánchez Zaplana

6 de abril 2025

Plan estratégico de IA

planetic

WEBINAR - 8 ABRIL 2025

**WEBINAR**

## PRÓXIMO DESTINO: DESCARBONIZACIÓN

TRANSFORMANDO EL TURISMO A TRAVÉS  
DE LAS TIC

VIERNES, 9 DE MAYO | 10:00 H.

REGISTRO GRATUITO:

**SAVE THE DATE**

XI ASAMBLEA GENERAL DE



SINERGIA DIGITAL:  
CÓMO IA, ROBÓTICA Y DATOS  
CONECTAN EL MAÑANA

PRESENTACIONES SOBRE TEMAS ACTUALES COMO EL IA ACT Y SU IMPACTO EN EUROPA, EL CHOQUE ENTRE IA Y RGPD, IA Y DEFENSA: IMPLICACIONES ÉTICAS, IMPACTO SOCIAL, Y ALTERACIÓN DEL STATUS QUO + NETWORKING CON EMPRESAS LÍDERES DEL SECTOR TIC EN ESPAÑA

Miércoles, 6 de noviembre de 2024  
9.30-14.00 horas, Madrid

Escuela Técnica Superior de Ingenieros Industriales, UPM en el marco de "ROBOT 2024: The 7th Iberian Robotics Conference"

¡PLAZAS LIMITADAS!  
Asegura la tuya hoy de forma gratuita:  
[bit.ly/planetic2024](https://bit.ly/planetic2024)



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# ÚNETE A PLANETIC

## ¿POR QUE DEBERÍAS HACERTE MIEMBRO DE PLANETIC?

1.

Como miembro de PLANETIC formarás parte de una red activa y amplia de expertos del sector TIC.

2.

Compartimos tu pasión por las TIC: Estamos presentes en ferias, congresos, webinars y otras reuniones importantes del sector.

3.

Abordamos temas actuales e innovadores en nuestros **Webinars** y en nuestras **Task Forces**.

4.

Te mantenemos informado sobre nuevas convocatorias o noticias impactantes del sector TIC.

5.

¡Solo hay beneficios! La participación como miembro de PLANETIC es totalmente gratuita.

REGISTRATE  
GRATUITAMENTE



# THANK YOU!

## Let's connect!

contacto@planetic.es



@planetic

www.planetic.es

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